



2017 U.S. Embassy Algiers Entrepreneurship Boot Camp

The U.S. Embassy Algiers Entrepreneurship Boot Camp is an intensive 8-week course designed to provide pre-launch and early-stage entrepreneurs with a strong foundation for business planning, launch and startup operation. Guided by an expert small business facilitator from the United States, participants will work individually and in teams to develop their private enterprise or social enterprise/NGO concepts. Coursework and discussions will cover identification of market opportunities, financial planning and management, human resource management, supply chain management, service/product development and delivery, sales, and the marketing feedback loop for continuous growth and development. The course will be enhanced by participant discussion about operating within the context of the Algerian business environment.

The U.S. Embassy seeks energetic applicants who are ready to develop their skills to be effective entrepreneurs and leaders in their communities. The program will be intensive and highly interactive and participants should plan to invest significant time and effort before, during and after the program in order to achieve their entrepreneurial goals. Throughout the course, participants will be challenged to question their assumptions and think deeply about factors that can determine success or failure. Participants can expect to complete the program with a strong business concept for their new venture, as well as an individualized strategy and plan of action for moving ahead. Participants will also join a network of entrepreneurial colleagues to provide ongoing knowledge sharing and support after course completion.

Who should apply: Applicants to this training program may be of any age, gender or ethnicity and must have good English skills (sufficient for understanding facilitator's instruction and participating in discussion). Participants should have an existing idea for a business or social enterprise and be prepared to begin implementing their business plan within six months following the course. The business concepts may be in any industry, including social enterprises focused on needs traditionally addressed by NGOs.

INSTRUCTIONS FOR COMPLETING THIS APPLICATION: Please fill out the application in English as completely as possible. The information you provide on this application will provide a basis for selecting participants for this program. Answer the questions carefully and completely. As the class will be taught in English, semi-finalists will be interviewed in person or by phone to confirm English communication skills. If multiple people representing a single business or organization wish to participate, please have each person complete an application, listing the same business or organization on the first page.

Applications should be submitted to PASAlgiersAPP@gmail.com no later than 16 February 2017 at 16:00 hrs. Late entries will not be considered and there will be no extensions. Only computerized or typed (not handwritten) application forms will be accepted.

APPLICATION DEADLINE:	16 February 2017 16:00 hrs
Selectees notified by email:	16 March 2017
Pre-Boot Camp training (online):	02 April, 09 April, 23 April, 07 May 90-minute webinars accessible via the internet. Sessions will be recorded for those unable to participate at the scheduled time.
Entrepreneurship Boot Camp (Algiers)	July 9-13, 2017 Full day sessions at U.S. Embassy Algiers
Entrepreneurship Mini Boot Camp (Oran)	July 17-19, 2017 Full day sessions in Oran [Location TBC]

Attached application must be submitted by the deadline for consideration. For more information about the program content or application procedures, please contact PASAlgiersApp@gmail.com



U.S. Embassy Algiers

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Application Form

Applicant Information

Applicant Name		Date of Birth	<input type="checkbox"/> Female <input type="checkbox"/> Male
Address of Current Residence		City, Province, Postal Code	
Home/Mobile Telephone	Email Address	Citizenship	City/Province of Birth
Permanent Mailing Address (only if different from above)		City, Province, Postal Code	
Name of your business (if already operating)		What type of business do you want to start or expand?	

Applicant Background

English Proficiency- Speaking (Excellent, Good, Fair)

English Proficiency- Reading (Excellent, Good, Fair)

EMPLOYMENT INFORMATION

Please start with your most recent position. You may include volunteer activities and internships. If additional space is needed to cover your professional history, you may attach a resume or CV to the application.

Employer & Location	Your Job Title & Responsibilities	Dates of Employment (MM/YY – MM-YY)

COMMUNITY AND LEADERSHIP ACTIVITIES

Please describe any activities through which you have demonstrated leadership in your community or in business.
You may include volunteer activities.

Name of Activity	Your Role and Responsibilities	Dates of Involvement (MM/YY – MM-YY)

EDUCATIONAL BACKGROUND						
Please provide complete information about all the education institutions that you have attended or are attending for your secondary and undergraduate education.						
Institution Name & Location			Major/Minor Fields		Dates Attended	GPA

HONORS/AWARDS/MEMBERSHIPS		
Please list any special honors or awards you have received.		
Honor/Award/Membership		Dates

TRAVEL EXPERIENCE				
Please describe any previous travel or study outside of your home territory or country. If you have not traveled outside your home territory/country, indicate "none".				
Location		Travel Purpose	Travel Dates (MM/YY – MM/YY)	US Government Program? (Y/N)

REFERENCES				
Please list the name and contact information for at least two people who can provide insight into your leadership or management ability, or your efforts to develop a business or social enterprise.”.				
Name		Contact Phone Number		Contact Email

SHORT ESSAY (NO MORE THAN 750 WORDS)

Please describe your concept for the business, social enterprise or NGO/nonprofit organization that you wish to start. If your business is a startup concept or still in development, include as much detail as possible about the concept. Tell us about any work you have undertaken to develop the business (if any), and - most importantly - why you want to start a business, social enterprise or nonprofit organization. If your business is already in operation, please add information about any challenges you have experienced and how you think this training will help your business succeed.

Please tell us how you heard about the Entrepreneurship Boot Camp:

AFFIDAVIT:

The information in this application is accurate and complete. The written work in the short essay is my own and has not been assisted by any other person. I understand that information in this application may be verified by the U.S. Embassy.

Applicant Signature

Applicant Typed/Printed Name

Date